Permit #F00026104

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026104 **Type of Permit:** FILMING **Release Date:** 03/25/2010

Production Company BEST BUY CO INC

Insured Company Name BEST BUY CO INC

Contact Phone No. 1 612-291-1000
Contact Phone No. 2
Fax
Address 7601 PENN AVE
RICHFIELD, Minnesota 55423

Production Title BEST BUY

Type of Production Industrial Video

Producer Pete Snell

Director Pete Snell

1st AD TBD TBD

Production Manager Kristen Hanson

FilmL.A. Coordinator Hans Groszkruger

Location Manager John Lowe
Primary Phone Office - 612-291-8957
Secondary Phone Mobile - 818-355-5602

Location Assistant John Lowe
Primary Phone Mobile - 818-355-5602
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,160.00

Number of Locations 2

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Summary Information — Location

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Insured Company BEST BUY CO INC
Production Title BEST BUY

Location Manager John Lowe
Primary Phone Office - 612-291-8957
Secondary Phone Mobile - 818-355-5602

Location Address 20864 Wells Dr, Woodland Hills, CA, 91364

Location Names

Location Type Park

Location Description SERRANIA AVENUE PARK

Film Dates 3/26/2010 - 3/26/2010 07:00 - 11:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
SERRANIA BEST BUY.pdf
20100325170016.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	3
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	6

Filming Activities Exterior Dialogue; Kids playing on grass.; Parking legally on city streets.; Talent riding bicyle in park on the path.;

Jurisdiction
Political: Los Angeles City - Council District 03
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Coordinator Note PARK MONITOR NOT REQUIRED

Parking

Base Camp
Location Type : Location
Street : City streets next to Serrania park

Crew Parking
Location Type : Location
Street : Serrania Park

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Summary Information — Location

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Production Company BEST BUY CO INC
Insured Company BEST BUY CO INC
Production Title BEST BUY

Location Manager John Lowe
Primary Phone Office - 612-291-8957
Secondary Phone Mobile - 818-355-5602

Location Address 5132 Calvin Ave, Los Angeles, CA, 91356

Location Names

Location Type Private Residence

Location Description

Film Dates 3/26/2010 - 3/26/2010 10:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4
Cube Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	9

Filming Activities Equipment on property; Interior and exterior dialogue; Parking legally on city streets.; Talent swimming in pool.;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street : Location and legally on city streets

Crew Parking
Location Type : Location
Street : 5132 Calvin Av

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PARK FILM OFFICE

City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

NOT A PERMIT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

- OK FOR THE USE OF 12 PARKING SPACES ONLY
- OKED TO FILM AT SERRANIA PARK.

F-26104
BEST BUY
(SERRANIA PARK)

NO PERMIT

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of BEST BUY ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 3-25-10

BEST BUY
Name of Principal

By: _____
Representative's Signature

JOHN LOWE
Print Representative's Name

LOCATION MANAGER
Representative's Title

7601 PENN AVE SOUTH

RICHFIELD MN 55423
Principal's Address

612-291-8957
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT A PERMIT